

# RVS PROGRESS SNAPSHOT

JAN 1 - DEC 31 2022 | FLINDERS RANGES & OUTBACK

## FLINDERS RANGES & OUTBACK

The focus for the Flinders Ranges and Outback is to increase overnight visitation via greater regional and cross regional collaboration around touring routes and events. New products, infrastructure and capability building will be critical for success. For more details refer to 2025 RVS at [tourism.sa.gov.au](http://tourism.sa.gov.au).



### NEW PRODUCTS / EXPERIENCES



### ATDW LEADS TO BUSINESSES



### CRUISE SHIP ARRIVALS



### EMPLOYMENT



## 2022 ACTUAL

# \$576M\*

## 2025 TARGET

 **\$638M**

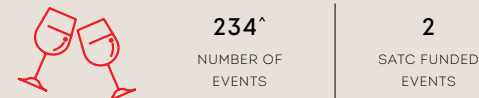
## PERCENTAGE OF 2025 TARGET MET



## SATC EXPERIENCE NATURE TOURISM FUND



## REGIONAL EVENTS



## ACCOMMODATION



## REGIONAL HIGHLIGHT



Provided product development advice to support the Department for Environment and Water with the development of the Ediacara fossil site at Nilpena.

SOURCES: INTERNATIONAL AND NATIONAL VISITOR SURVEY, TOURISM RESEARCH AUSTRALIA YEAR END DECEMBER 2022, STR GLOBAL YEAR END DECEMBER 2022, AUSTRALIAN TOURISM DATA WAREHOUSE YEAR END DECEMBER 2022, AUSTRALIAN BUREAU OF STATISTICS. \*DATA CAPTURED FOR VISITS, NIGHTS AND EXPENDITURE IS YOY DEC 2022. †INCLUDES PROJECTS WHICH ENTER MULTIPLE REGIONS, SINCLUDING EXPEDITIONS. \*EVENTS ON AVERAGE OVER 12 MONTH PERIOD. †ON AVERAGE. \*\*ROUNDED.