

# SOUTH AUSTRALIA

## VISIT TO REGIONS



South Australia Year end December 2023

**DUE TO COVID-19 THE RESULTS ARE YEAR END DECEMBER 2023 AND NOT THE ANNUAL AVERAGE OVER THREE YEARS**

### VISITS (000s)

	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula	Regional SA
International overnight	16	9	4	18	27	30	26	36	7	5	8	137
Interstate overnight	59	111	42	103	122	197	63	291	84	87	56	993
Intrastate overnight	158	223	180	416	719	533	116	436	272	230	467	3,700
<b>Total domestic overnight</b>	<b>217</b>	<b>334</b>	<b>221</b>	<b>519</b>	<b>841</b>	<b>730</b>	<b>179</b>	<b>727</b>	<b>356</b>	<b>317</b>	<b>523</b>	<b>4,693</b>
<b>Total visitors</b>	<b>233</b>	<b>343</b>	<b>226</b>	<b>537</b>	<b>868</b>	<b>761</b>	<b>205</b>	<b>763</b>	<b>363</b>	<b>322</b>	<b>530</b>	<b>4,830</b>
<b>Domestic day trips</b>	<b>1,388</b>	<b>758</b>	<b>530</b>	<b>532</b>	<b>2,834</b>	<b>577</b>	<b>66</b>	<b>800</b>	<b>1,084</b>	<b>515</b>	<b>664</b>	<b>9,747</b>

### NIGHTS (000s)

	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula	Regional SA
International nights	467	63	61	227	336	513	87	187	125	105	95	2,265
Interstate nights	191	334	191	491	444	1,035	348	835	332	337	164	4,791
Intrastate nights	414	420	356	1,462	1,880	2,418	435	1,029	511	562	1,361	10,881
<b>Total domestic nights</b>	<b>605</b>	<b>754</b>	<b>547</b>	<b>1,953</b>	<b>2,324</b>	<b>3,453</b>	<b>784</b>	<b>1,864</b>	<b>844</b>	<b>899</b>	<b>1,525</b>	<b>15,672</b>
<b>Total nights</b>	<b>1,072</b>	<b>817</b>	<b>608</b>	<b>2,180</b>	<b>2,660</b>	<b>3,965</b>	<b>870</b>	<b>2,051</b>	<b>969</b>	<b>1,004</b>	<b>1,620</b>	<b>17,937</b>

### EXPENDITURE (Millions)

	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula	Regional SA
International overnight	30	9	3	18	30	23	31	12	14	5	7	182
Interstate overnight	44	78	19	98	93	185	100	172	50	82	34	992
Intrastate overnight	74	98	94	325	401	312	140	190	102	103	214	2,072
<b>Total domestic overnight</b>	<b>119</b>	<b>176</b>	<b>113</b>	<b>423</b>	<b>494</b>	<b>497</b>	<b>240</b>	<b>362</b>	<b>152</b>	<b>185</b>	<b>248</b>	<b>3,063</b>
<b>Domestic day trip</b>	<b>144</b>	<b>76</b>	<b>74</b>	<b>150</b>	<b>312</b>	<b>89</b>	<b>8</b>	<b>145</b>	<b>208</b>	<b>48</b>	<b>129</b>	<b>1,384</b>
<b>Total expenditure</b>	<b>293</b>	<b>261</b>	<b>191</b>	<b>591</b>	<b>837</b>	<b>610</b>	<b>280</b>	<b>520</b>	<b>373</b>	<b>239</b>	<b>384</b>	<b>4,630</b>

**Notes:**

- Components may add to more than the total number of visitors as visitors visit more than one region.
- Information in this report is sourced from sample surveys, and as with all sample surveys, estimates are subject to sampling variability and caution is required when interpreting these results.
- Figures may not sum to total due to rounding.
- For details of the NVS methodology changes in this release please refer to <https://www.tra.gov.au/domestic/domestic-tourism-results>

**Sources:**

- Travel by Australians – year end December 2023. Results of the National Visitor Survey, Tourism Research Australia, Canberra.
- International Visitors in Australia – year end December 2023 results of the International Visitor Survey, Tourism Research Australia, Canberra.