

UNITED KINGDOM – ‘KEY LIST’ WHOLESALERS

Company	Key Product Contact	Company Size	SA Product Brochured	Comments
<p>TUI UK - Austravel & Travelmood & Thomson Aus/NZ Mimet House 5a Praed Street London W2 1NJ www.austravel.com www.travelmood.com www.thompson.co.uk</p>	<p>Lisa Fittzell Program Director Australasia (moving on at the end of November 08)</p> <p>Karen Joyce Product Manager Australasia</p> <p>Nikki Venning Senior Product Executive Australasia</p>	<p>TUI operates under 3 brands, Austravel, Travelmood and Thomson Australia/NZ.</p> <p>Austravel has a very well established name across the UK and Ireland and send approx 60k per year through their 10 shops across UK/Ireland.</p> <p>Travelmood is of the leading, direct sell, Australian specialist in the UK.</p> <p>Thomson is one of the UK's largest wholesale holiday brands, currently with a dedicated Australia/NZ brochure distributed throughout its 450 retail shops across the UK. As of 2009 they will feature the Austravel Brochure in Thomson and First Choice retail stores as their prime Australia Brochure.</p>	<p>Austravel 2008-2009 brochure:</p> <ul style="list-style-type: none"> - The Ghan & Indian Pacific - Wilpena Pound Resort - Temptation Sailing - Gawler Ranges Wilderness Safaris - Baird Bay Eco Charters - Kangaroo Island Sealink - North Adelaide Heritage Apartments - Mercure Grosvenor Hotel - Majestic Roof Garden Hotel - Rendezvous Allegra Hotel - Medina Grand Adelaide Treasury - Padthaway Estate Homestead - Robe House - Chardonnay Lodge - Ozone Seafront Hotel - Kangaroo Island Lodge - Kangaroo Island Wilderness Retreat - Rawnsley Park Station - Australian Wild Escapes 'Barossa Valley Discovery' (National) - APT - Highlights of Kangaroo Island. - Stranraer Homestead - Adventure Tours - Adelaide to Alice Springs Adventure Tour - Ultimate Flinders Ranges 4WD <p>Thomson Tailor-Made Dec 07 – Mar 09, Australia/NZ Brochure includes product as above</p> <p>Travelmood - 2008- 2009 brochure:</p> <ul style="list-style-type: none"> - Indian Pacific & The Ghan - Australian Wild Escapes - Barossa Valley Experience - Temptation Sailing - Dolphin Swim - Victor Harbor Tour - Spirit of the Coorong Discovery Cruise - Captain Cook Cruises - 3 Night 	<p>Austravel/Thomson brands send approx 55,000 combined to Australia per year.</p> <p>Austravel have 100% Australian content in brochure. Target Market 45+. Individual and coach touring products/ Family market.</p> <p>Coop marketing, we have worked with Austravel in their Endeavour Magazine and are working on large consumer promotion with Borders bookshops..</p> <p>Travelmood send approx 23,000 pax to Australia per year. They also have a dedicated Australia brochure</p> <p>Travelmood have been a strong supporter of SA and have a strong focus on Self drive in brochure. A South Australian Supplement is being produced for Jan 2009</p> <p>All brands will now use AOT as their inbounder</p>

			<ul style="list-style-type: none"> - Murray River Discovery Cruise - Adventure Tours, 6 Day Adelaide to Alice Springs Safari - KI Sealink, Kangaroo Island Coast to Coast - Grazing On Gouger - Abbotsford Country House - Rendezvous Allegra Hotel - Comfort Hotel Adelaide Riviera - Hilton International Adelaide - Prairie Hotel - Wilpena Pound Resort - McCracken Country Club - Stranraer Homestead 	
<p>Flight Centre 2nd Floor, CI Tower St George's Square High Street New Malden KT3 4TE Surrey Tel: +44 20 8336 8035 product@flightcentre.co.uk www.flightcentre.co.uk</p>	<p>Charlotte Stanford Ground Product Manager</p>	<p>Refocus on Australia and New Zealand, increased product offered. Have gone from 75 – 100 retail shops in 18 months.</p> <p>Land product sales have risen dramatically from 5% to over 30% in last 18 months</p> <p>Have now developed Luxury product and Australian specialist retail stores in UK</p>	<p>Worldwide Luxury Brochure</p> <ul style="list-style-type: none"> - Banksia Adventures - North Adelaide Heritage Group - The Louise <p>Australia Brochure</p> <ul style="list-style-type: none"> - Indian Pacific & the Ghan - AAT Kings Territory Discoveries - North Adelaide Heritage Group - Abbotsford Country House - Wilpena Pound Resort - Prairie Hotel - Banksia Adventures - McLaren Vale Cheese & Wine Trail - Australia Wild Escapes - Barossa Valley Experience - Sebel Playford - Medina Grand Adelaide Treasury - Rydges South Park Adelaide - Gawler Ranges Wilderness Safaris - KI Sealink - APT – Kangaroo Island Odysseys - Ozone Seafront Hotel - Novotel Barossa Valley - Chardonnay Lodge - Desert Cave Hotel 	<ul style="list-style-type: none"> - Approx 50,000 pax to Australia per year. - Strong focus on product. - Good supporters of SA marketing & product. - Coop marketing, 2 major campaigns, one sole state and one DTOOZ - Have 10 dedicated Australia Stores. - Strong focus on training. - ITO: Infinity (FC owned), ATS and Qantas Holidays
<p>Gold Medal The Trident Centre Port Way,</p>	<p>Rebecca Yerkess Destination Manager,</p>	<p>One of the UK's leading independent travel</p>	<p>Brochure:</p> <ul style="list-style-type: none"> - The Ghan, Indian Pacific 	<ul style="list-style-type: none"> - 50,000 pax to Australia per year.

<p>Ribble Docklands Preston PR2 2QG Lancashire Tel: +44 01772 835 145 www.goldmedal.co.uk</p>	<p>Australia/NZ/South Pacific</p>	<p>companies and ranked as the country's second largest distributor of scheduled airline services. Strong distribution with trade, direct-sell and key online players.</p>	<ul style="list-style-type: none"> - Cellar Door Pass - Melbourne to Adelaide Self-drive. - Captain Cook Murray Princess - Portee Station - Gawler Ranges Wilderness Safaris - Sea Lion and Outback Experience - Kangaroo Island Sealink - Hyatt Regency Adelaide - Sebel Playford Adelaide - Majestic Roof Garden - Mercure Grosvenor - Oaks Plaza Pier, Glenelg - The Louise, Barossa Valley - Grand Mercure Lofty House - Novotel Barossa Valley - Kangaroo Island Wilderness Retreat - Ozone Seafront Hotel - Kangaroo Island Wilderness Tours <p>Pure Luxury Brochure:</p> <ul style="list-style-type: none"> - The Louise 	<ul style="list-style-type: none"> - Gold Medal is used by over 4000 retail travel agents in UK. - ITO is ATS Pacific and Proud Australia Holidays for some SA components, however go direct where possible.
<p>Kuoni Travel Limited Kuoni House Dorking Surrey RH5 4AZ GB Tel: +44 01306 744 115 www.kuoni.co.uk</p>	<p>Jayne White Product Manager</p>	<p>Kuoni has lead the United Kingdom longhaul tour operation market and has consistently been the most successful specialist tour operator, winning Travel Weekly's 'Best Long Haul Tour Operator' for the last 22 consecutive years.</p>	<p>Brochure:</p> <ul style="list-style-type: none"> - The Ghan, Indian Pacific - Adelaide Festival of Arts - Migration Museum - Fosters Tourism - Captain Cook - PS Murray Princess - Coober Pedy Outback Experience - Big Blue Air Touring - Portee Station - Mercure Grosvenor - Medina Grand Adelaide Treasury - Stamford Grand Adelaide - Hilton International Adelaide - Hyatt Regency Adelaide - Chef's Media tours - Central Market - Kangaroo Island Sealink 	<ul style="list-style-type: none"> - 90% Australian content in brochure. - 10,000 pax to Australia per year – looking to increase this with renewed focus on Australia over the next 3 years. Goal is 25k pax in 2009 - Targets the more affluent traveller. Has a good loyal customer and agency base. - Has specialist group and sports touring arm.
<p>Qantas Holidays 395 King Street Hammersmith W6 9NJ GB Tel: +44 020 8222 9151 www.qantasholidays.co.uk</p>	<p>Esther Denyer Market Development Manager</p> <p>Kelly Dunn Product & Marketing Executive</p>	<p>They are in the top ten wholesalers in the UK. Thomas Cook and Travel Counsellors (largest home worker network) would be</p>	<ul style="list-style-type: none"> - Hilton International Adelaide - Rendezvous Allegra Hotel - Medina Grand Adelaide - Hyatt Regency Adelaide - Oaks Plaza Pier Hotel 	<ul style="list-style-type: none"> - 60% Australian content in brochure. - 35,000 pax to Australia per year. - Most products are sourced

		<p>Qantas Holidays number one source of business from the UK.</p> <p>They are also developing a direct sell market, with now over 30% of their business coming from this source and strong links with Qantas Airlines.</p>	<ul style="list-style-type: none"> - Mercure Grosvenor Hotel - Breakfree on Hindley - Freedom Adelaide Meridien - Oaks Embassy - Stamford Grand Adelaide - Novotel Barossa Valley Resort - The Louise - Mercure Grand Hotel Mount Lofty House. - City Sights Seaside, Day Tour – Premier Stateliner - Temptation Sailing – Dolphin Swim Tour. - A Night to Remember – Banksia Adventures - Life’s a Beach – Banksia Adventures - Bookabee bush food tour of Botanic gardens - Barossa Valley At Its Best, Day Tour Premier Stateliner - Barossa Valley Experience, Day Tour - Australian Wild Escapes Southern Flinders Ranges – Banksia Adventures - Gawler Ranges Wilderness Safaris - Kangaroo Island Highlights, Day Tour – KI Sealink - Kangaroo Island Highlights, 2 Day, 1 Night – APT/KI Odysseys - Adelaide, Barossa, Kangaroo Island, 4 Days, 3 Nights – APT/KI Odysseys - Odyssey Murray Cruise, 4 Days, 3 Nights – Odyssey River Cruises - Murray River Weekend Escape Cruise, 4 days, 3 nights – Captain Cook Cruises - APT - AAT Kings Great Australian Outback Cattle Drive - Tour Down Under - Clipsal 500 - Womadelaide 	<p>by Sydney, although the UK can request product to be contracted.</p> <ul style="list-style-type: none"> - Generally higher end product in brochure.
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STA Travel Priory House 6 Wrights Lane London W8 6TA GB Tel: +44207 361 6267 www.statravel.co.uk	Andrea Robinson General Manager Product Natasha McLaughlin Surface Product Manger	STA Travel are the leading student operator in the UK, with over 60 shops, call centre and website. STA Travel UK is part of STA Travel Global which comprises of over 450 locations worldwide.	Brand new Australia only 2009 – 2010 brochure <ul style="list-style-type: none"> - YHA - Blue Galah - Nomads - Hotel Grand Chancellor - Campwild Adventures - Groovy Grape - Temptation Sailing - Adventure Tours Australia - Pichi Richi Camel Tours - Nullarbor Traveller - Greyhound - Rail Australia - Travellers Autobarn - Conservation Volunteers World Wide - i-to-i volunteer tours 	<ul style="list-style-type: none"> - Approx 85,000 pax per year to Australia. - Wants to develop 'gap year' market. - Currently running an online interactive adventure campaign with SATC & Qantas
Tailor Made Travel 18 - 22 Port Street Evesham WR11 1AL Worcestershire Tel: +44 01386 712019 www.tailor-made.co.uk	Lorna Curry Land Product Director	Tailor Made Travel is recognised as one of the leading quality independent travel companies in its field. They specialise in preparing "Tailor Made" itineraries for holidays in Australia and New Zealand for the independent traveller. They are part of the Titan Travel Group	Brochure: <ul style="list-style-type: none"> - The Ghan, Indian Pacific - Fosters Tourism - Sebel Playford - Hotel Richmond - Fire Station Inn (NAHG) - Southern Ocean Lodge - Stranraer Homestead - Abbotsford Country House - The Louise - North Bundaleer Clare Valley - Angorichina Station - Prairie Hotel Parachilna - Wilpena Pound Resort 	<ul style="list-style-type: none"> - 5,000 pax to Australia per year. - 100% Australian content in brochure. - 90% of passengers purchase ground. - Has a fairly niche and upmarket product. Target market is 50+ independent travellers. As their name implies, the company tailor makes all programmes. - Also has sports arm, Grandstand Travel. - ITO is Goway for Self Drives also use Southern World Vacations for some smaller niche product.
Trailfinders Worldwide 9 Abingdon Road London W8 6AL GB Tel: +44 020 7368 1525	Alison Noble Product Director	Number 1 wholesaler in the UK and globally would be the biggest supplier of passengers to Australia.	Worldwide Brochure: <ul style="list-style-type: none"> - The Ghan, Indian Pacific - The Great Ocean Road Melbourne to Adelaide self drive holiday 	<ul style="list-style-type: none"> - 100,000 pax to Australia per year. - 30% Australian content in brochure – minimal SA.

www.trailfinders.com		<p>Selling tailor made itineraries to independent travellers and some groups.</p>	<ul style="list-style-type: none"> - A Day in the Barossa Valley. Murray River Highlights - APT - Hyatt Regency Adelaide - Rendezvous Allegra - Oaks Horizon Adelaide - Peregrine Flinders and KI tours in Trailfinders Overwrap of Peregrine brochure 	<ul style="list-style-type: none"> - Mainly operates a flight programme. - 40% of passengers book ground product. - Markets to a wide audience and has a good distribution. - ITO is ATS Pacific
<p>Stella Travel UK Travel 2, Travel Bag Hamlyn House 21-23 Highgate Hill, Cnr Macdonald Road London N19 5PR GB Tel: +44 0207 561 2755 www.travel2.com www.travelbag.co.uk</p>	<p>Julian Lawman Product Manager</p> <p>Emma Viney Assistant Product Manager</p>	<p>Stella Travel Services UK is the parent company of well-known tour operators, Travel 2 (wholesale, trade-only) and Travelbag (consumer, direct-sell). Both brands have been promoting & selling holidays to Australia for over 25 years.</p> <p>Stella Travel Services UK complements its tour operating businesses with two major retail travel agency chains - Harvey World Travel and the Global Travel Group, which make them one of the biggest travel agents in the UK.</p>	<p>Travel 2 Brochure:</p> <ul style="list-style-type: none"> - The Ghan, Indian Pacific - Dolphin Watch or Dolphin Swim - Spirit of the Coorong Cruises - KI Sealink - Barossa Valley Experience - APT – KI Odysseys - Gawler Ranges Wilderness Safaris Sealion & Outback Experience - Wetlands Discovery Cruise - The Great Ocean Road Self-Drive (Mel-ADL) - Mercure Grosvenor Hotel - BreakFree on Hindley Adelaide - Holiday Inn Adelaide - Hotel Grand Chancellor Adelaide - Rendezvous Allegra Hotel - Hyatt Regency Adelaide - North Adelaide Heritage Group - Nine Historic Cottages - Oaks Plaza Pier, Glenelg - Ozone Seafront Hotel - Kangaroo Island Seafront Resort - Kanagaroo Island Wilderness Retreat - Novotel Resort, Barossa Valley - The Louise, Barossa Valley <p>Travel Bag Brochure: Wrap of Travel 2 brochure</p>	<ul style="list-style-type: none"> - 100,000 pax to Australia each year. - ITO will be switching to ATS Pacific, part of the Stella Group in 2009. Currently they use AOT - Strong Australian presence in brochures and thru retail outlets. - SATC is currently working with Stella on an Outback campaign and brochure with TA and 4 other States

UNITED KINGDOM – ‘MEDIUM LIST’ WHOLESALERS

<p>All Ways Pacific 7 Whielden Street Old Amersham HP7 0HT Bucks Tel: +44 01494 432 747 www.all-ways.co.uk</p>	<p>Catherine Walter Product Manager</p>	<p>Tour Operator specialising in FIT and escorted group tours. The company markets to the older generation with most on a "Trip of a Lifetime" although there is an increasing number of repeat journeys. All accommodation is in the middle to upper range.</p>	<p>Accommodation: Adelaide</p> <ul style="list-style-type: none"> - Hyatt Regency Adelaide - Hilton International Adelaide - North Adelaide Heritage Group - Oaks Pier Hotel and Suites. <p>Tours:</p> <ul style="list-style-type: none"> - Banksia Adventures – Fleurieu Peninsula, Southern Flinders, Australian wine and Country, the Ultimate Flinders 4WD Experience. - APT – Half Day City Tour. - Sealink – Kangaroo Island Day Tour. - Taste of South Australia – Barossa Valley Day tour. - Exceptional KI – Kangaroo Island in Style. - Captain Cook – PS Murray Princess. - River of Australia - MV Expedition. <p>Rail: The Ghan & Indian Pacific, The Overland.</p> <p>Self Drives: Melbourne to Adelaide</p>	<ul style="list-style-type: none"> - Good broad range of South Australian product. - 35% Australian content in brochure. - 1500 pax to Australia per year. - Good producers for Australia but have strong focus on New Zealand.
<p>Audley Travel The New Mill New Mill Lane Witney OX29 9SX Tel: +44 1993 838 000 www.audleytravel.com</p>	<p>Rachel Wood Program Manager Australia/NZ/South Pacific</p> <p>Paul Done Australia Regional Manager</p>	<p>Independent high end, luxury and looking for different boutique, products. Large focus on responsible tourism.</p> <p>Approximately 190 staff – 14 solely selling Australia now. Voted as best tour operator of the year at the recent Guardian Travel Awards.</p>	<p>Brochure:</p> <ul style="list-style-type: none"> - North Adelaide Heritage Group (Buxton Manor, Fire Station, Friendly Meeting Chapel) - Adelaide Hills Country Cottages - Grey Masts - Life Time Private Retreats (The Cliff House, The Sky House) - Stranraer Homestead - Southern Ocean Lodge - Abbotsford Country House - North Bundaleer - Angorichina Station - Desert Cave Hotel - Baird Bay Eco Villas - Gawler Ranges Wilderness Safaris/Kangaluna Camp - Tourabout Adelaide - Exceptional KI - Wildlife and Natural 	<ul style="list-style-type: none"> - Approx 2,000 pax to Australia each year - ITO is Outback Encounter and ATS - Great product range particularly in comparison to rest of Australia

			<p>Wonders</p> <ul style="list-style-type: none"> - Wool and Wine (Angorichina Station, North Bundaleer) - Outback & Sea-lion Encounter (Wirraminna Outback Station, Gawler Ranges Wilderness Safaris) - Coorong – Spirit of the Coorong, Mail Run, Gawler Ranges Wilderness Safaris - Murraylands – Odyssey River Cruises, Murray River - The Ghan, Indian Pacific 	
<p>Bales Worldwide Bales House Junction Road Dorking RH4 3HL Tel: + 44 01306732730 www.balesworldwide.com</p>	<p>Sally Inskip Product Manager</p>	<p>Independent luxury operator. Started selling Australia in 2007. Dedicated Australia Brochure released Dec 2007.</p>	<p>Brochure:</p> <ul style="list-style-type: none"> - Hyatt Regency Adelaide - Medina Grand Adelaide Treasury - Collingrove Homestead, Barossa Valley - The Louise, Barossa Valley - Southern Ocean Lodge, Kangaroo Island - Stranraer Homestead, Kangaroo Island 	<ul style="list-style-type: none"> - Approx 100 pax to Australia each year.
<p>Bath Travel 2 Albert Road Bournemouth BH1 1BY GB Tel: +44 01202 200 748 www.bathtravel.com</p>	<p>David Betsworth Manager Long Haul</p>	<p>Bath Travel is the leading independent retail agent for the South West of England. Strong repeat visitors and baby boomer demographic with high disposable income. Large cruise market out of UK.</p>	<p>Accommodation:</p> <ul style="list-style-type: none"> - Holiday Inn Adelaide - Oaks Plaza Pier - North Adelaide Heritage Group - Breakfree on Hindley - Rendezvous Allegra - Mercure Grosvenor - Mount Lofty House - The Louise - Stranraer Homestead <p>Self Drive:</p> <ul style="list-style-type: none"> - 2 night, 3 Day Clare/Barossa (Thorn Park Country House, Barossa - The Louise) - 3 days/2 nights Great Southern Journey (Chardonnay Lodge.) - MEL to ADL Self Drive route <p>Tours:</p> <ul style="list-style-type: none"> - Adelaide City Stopover - 2 day/1 night Flinders Ranges 4WD 	<ul style="list-style-type: none"> - Have a good loyal customer base via a network of retail travel shops. Tailor makes most packages. - Approx 6,000 pax to Australia per year. - ITO is ATS Pacific - Also overwrap ATS white label luxury brochure - Strong on cruising sales.

			<ul style="list-style-type: none"> - Explorer – Banksia Adventures - Kangaroo Island Coast to Coast.- Sealink - 2 day/1 night Coober Pedy – Desert Cave Hotel - Barossa and Clare Valleys- Banksia Adventures <p>Transport: Budget, Maui, Britz, Indian Pacific, The Ghan</p>	
<p>Bridge and Wickers 3, The Courtyard, 44 Gloucester Avenue Primrose Hill City London NW1 8JD GB Tel: +44 020 7438 6552 www.bridgeandwickers.com</p>	<p>Rachel Bottomley Product Director</p> <p>David Wickers Director</p> <p>Jerry Bridge Managing Director</p>	<p>Direct sell Australian specialist.</p> <p>Company started by Jerry Bridge (ex Bridge the World) and David Wickers (Chief Travel Editor Sunday Times for 17 years). Wealth of Experience and a fresh approach to selling Australia.</p>	<p>New brochure to be released soon. But current one:</p> <p>Accommodation:</p> <p>Adelaide</p> <ul style="list-style-type: none"> - Oaks Embassy - North Adelaide Heritage Group (Buxton Manor, Fire Station, Friendly Meeting Chapel) <p>Flinders/Outback</p> <ul style="list-style-type: none"> - Prairie Hotel - Rawnsley Park Eco Villas <p>Kangaroo Island</p> <ul style="list-style-type: none"> - Lifetime Private Retreats - Stranraer Homestead - Southern Ocean Lodge <p>Barossa/Clare</p> <ul style="list-style-type: none"> - Abbotsford Country House - North Bundaleer <p>Limestone Coast</p> <ul style="list-style-type: none"> - Robe Lifestyle Properties <p>Tours: The Southern Outback – (Wilpena Pound Resort, Prairie Hotel, Arkaroola Ridgetop 4WD, Embassy), Exceptional Kangaroo Island and Kangaroo Island Wilderness Tours Gawler Ranges Wilderness Safaris</p> <p>Rail: Indian Pacific, The Ghan</p> <p>National Tours: An Aussie Tour (Lifestyle Properties, Stranraer Homestead, Oaks Embassy)</p>	<ul style="list-style-type: none"> - Niche high-end product with good yield and above £2500 average spend - 1100 pax to Australia - Very supportive of solo campaigns for SATC. - Joined with SATC to share stand at Luxury Travel Show, London 2009.

<p>Emerald Travel 15-16 New Burlington Street Mayfair London W1S 3BJ Tel: + 44 020 7312 1705 www.eTours-Online.co.uk</p>	<p>Bruce Taylor Business Development Director</p>	<p>Smaller, tailor made direct sell operator. Also strong links to a sports tour operator specialising in car racing, rugby and cricket tours</p>	<p>Brochure:</p> <ul style="list-style-type: none"> - The Louise - The Ghan, Indian Pacific - Kangaroo Island Wanderer - The Sebel Playford - Oaks Embassy & Plaza Pier - Stranraer Homestead - Angorichina Station, Flinders Ranges - Thorn Park, Clare Valley - North Bundaleer, Clare Valley - Buxton Manor, NAHG 	<ul style="list-style-type: none"> - 5,000 pax per year to Australia - Just launched a new concept in their retail travel store, Peoples Travel, that has interactive blogging and live web feeds in store.
<p>Freedom Australia Centurion House, Railway Street, Hertford. SG14 1AP Tel: +44 01992 514912 www.freedomaustralia.co.uk</p>	<p>David Wallis Director</p> <p>Jenny Snow Product Manager</p>	<p>Specialising in self-contained apartment/villa style holidays in Australia, with car hire, motor homes, tours and flights.</p>	<ul style="list-style-type: none"> - Oaks Horizons Adelaide - Mantra on Hindmarsh Square - Oaks Plaza Pier Glenelg. - Medina Grand Adelaide Treasury - Franklin Central Apartments - Breakfree on Hindley - Majestic Old Lion Apartments - Novotel Barossa Valley - Ozone Seafront Hotel - Whalers Inn Resort - Self Drive – Mel to ADL - The Ghan 	<ul style="list-style-type: none"> - 95% Australian content in brochure. - Approx. 6,000 pax per year to Australia. - More of a retail agent rather than a wholesaler but does package products directly. Is known to have a good knowledge of Australia and targets the more independent traveller.
<p>Gullivers Sports Travel Fiddington Manor Tewkesbury Gloucestershire GL20 7BJ GB Tel: +44 01684 29 3175 www.gulliversports.co.uk</p>	<p>Suzy Hillier Marketing Manager</p>	<p>The United Kingdom's leading sports tour operator offering fully inclusive travel packages for groups of supporters to follow major sporting events around the world.</p>	<p>Australia as part of a worldwide sports programme</p>	<ul style="list-style-type: none"> - Has potential to offer pre and post touring outside of sports programmes.
<p>The Lotus Group Sandpiper House 39 Queen Elizabeth Street London SE1 2BT GB Tel: +44 020 7962 9966 www.dialaflight.com</p>	<p>Matt McMillan Australasia Product Manager (Departing Dec 2008)</p>	<p>The Lotus Group is an established direct sell agent. They are traditionally strong sellers to East coast Australia but are now increasing sales to South Australia</p>	<p>Accommodation:</p> <p>Adelaide</p> <ul style="list-style-type: none"> - Breakfree on Hindley - Sebel Playford - Rendezvous Allegra Hotel - Oaks Plaza Pier Glenelg - Hilton International Adelaide <p>Tours:</p> <ul style="list-style-type: none"> - Captain Cook - Adventure Tours - Oz Experience 	<ul style="list-style-type: none"> - Good potential. - Target market is mid 30s plus. Has over 350 reservation 'traders'. - Approx 25,000 pax to Australia per year. - ITO is ATS and GTA

			<ul style="list-style-type: none"> - APT – KI Odysseys <p>They produce a monthly mail shot as their brochure which is sent to all repeat customers and also a door drop to new potential customers.</p> <p>Most of their business comes from their website. www.dialaflight.com</p>	
Thomas Cook Flight Savers Units 1-3 Coningsby Road Peterborough PE3 8BL GB www.thomascook.com	Robbie Orr Head of Product for Thomas Cook worldwide Victoria Morris Product Manager	Thomas Cook Group is one of the largest ITA's in the UK with strong high street presence and well-known brand name. (now the second largest travel company in UK/Europe)	Awaiting new brochures for all brands, as there have been many changes in the structure of the Thomas Cook companies this year. Current Signature Brochure: <ul style="list-style-type: none"> - Accommodation: - Rydges South Park - Mercure Grosvenor - Hilton Adelaide - Holiday Inn Adelaide - Tours: - Barossa day trips - KI Sealink - Kangaroo island - MV Expedition – River of Australia Expeditions 	<ul style="list-style-type: none"> - Outbound from the UK approx 260,000 pax. - 45,000 to Australia - Also under their group are luxury specialists, Elegant Resorts, - The Australia Product is brochured through their Signature brand.
Turquoise Holiday Company 37-39 London End Old Beaconsfield Buckinghamshire HP9 HW GB Tel: +44 0870 443 177 www.turquoiseholidays.co.uk	Sue Leitch Product Director Katy Lamb Marketing/Product Manager	Started in 2003 by all ex Bridge the World staff. Experience focussed rather than product focussed. Direct sell only – no wholesale Specialist in upmarket honeymoon.	Brochure: <ul style="list-style-type: none"> - Exceptional Kangaroo Island - Australian Coastal Safaris - Big Blue Air Touring - Angorichina Station - Prairie Hotel - Lifetime Private Retreats - Southern Ocean Lodge - The Louise - Stranraer Homestead 	<ul style="list-style-type: none"> - Approx. 400 pax to Australia per year. - ITO is Outback Encounter and ATS Pacific. - Niche/high-end, focussing on honeymoons.
Wexas 45-49 Brompton Road Knightsbridge London SW3 1DE Tel: +44 020 7589 3315 www.wexas.com	Susanne Nuttal Product Marketing Manager	Established in 1970, WEXAS International is the United Kingdom's largest independent Travel Club. Typically, the 40,000+ members are high income	Wexas Travel Planner: <ul style="list-style-type: none"> - The Ghan, Indian Pacific - Rawnsley Park Station - Kangaroo Island Highlights – APT/KI Odysseys - The Best of Barossa & Clare 	<ul style="list-style-type: none"> - Full worldwide brochure – 10% Australian content. - Approx 3,500 pax to Australia per year. - Working with TA and DAP partners to sell Australia to

		professionals aged 45-55 years who use the services of Wexas for both their leisure and business travel needs.	<ul style="list-style-type: none"> - Rendezvous Allegra Adelaide - The Louise Barossa Valley - Thorn Park Country House Clare Valley - Kangaroo Island Lodge 	other WEXAS members that have not travelled to Australia.
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UNITED KINGDOM – ‘OPPORTUNITY LIST’ WHOLESALERS

<p>Abercrombie and Kent St Georges House Ambrose St Cheltenham GL503LG GB Tel: +44 1244 547 864 www.abercrombiekent.co.uk</p>	<p>Kay Durden Product Manager</p>	<p>Travel company offering five star tailor-made holidays worldwide – luxury and high end.</p>	<p>Brochure:</p> <ul style="list-style-type: none"> - Indian Pacific, The Overland, The Ghan - Fosters Tourism - Hyatt Regency Adelaide - Bishops Garden (NAHG) - Abbotsford Country House - The Louise - Collingrove Homestead - Desert Cave Hotel, Coober Pedy - Lifetime Private Retreats 	<ul style="list-style-type: none"> - India, Orient & Australasian brochure, very little Australian content. - Approx 200 pax to Australia per year.
<p>Bailey Robinson The Courtyard, Hungerford Berkshire RG17 0NF + 44 1488 689700 www.baileyrobinson.com</p>	<p>Sarah Parker Product Manager</p>	<p>Independent travel company offering luxury villas, accom and touring options. They launched Australia in late 2006.</p>	<p>Brochure:</p> <ul style="list-style-type: none"> - The Louise - Thorn Park - Abbotsford Country House - Great Australian Outback Cattle Drive - Gawler Ranges Wilderness Safaris - Baird Bay Eco Villas - Arkaba Station - North Bundaleer - Angorichina Station - Lifetime Private Retreats - Southern Ocean Lodge 	<ul style="list-style-type: none"> - Approx 400 pax to Australia - First brochure launched in November 2006
<p>Cox & Kings 6th Floor, 30 Millbank London SW1P 4DU Tel: + 44 0207 873 5000 www.coxandkings.co.uk</p>	<p>Aaron Jennings Product Manager</p>	<p>Cox & Kings is the longest established travel company in the world, They are a direct sell tour operator who organise brochure tours for both groups and individuals, and tailor-made individual tours. Group sizes do not normally exceed 25 people & are generally smaller. They</p>	<p>Brochure due to be released, likely to include strong SA coverage, product from the following regions: Adelaide, Clare Valley, Barossa Valley, Kangaroo Island, Flinders Ranges</p>	<ul style="list-style-type: none"> - Approx 100 pax to Australia - First brochure launched in November 2008 - ITO is ATS Pacific

		also offer a Family Explorer range of tailor-made private adventure holidays.		
Titan Travel Group HiTours House Crossoak Lane Salfords Redhill RH1 5EX Surrey Tel: +44 01293 450 723 www.titantours.co.uk	Ben Davis Product Manager Australia, New Zealand	Worldwide brochure on escorted tours from the UK.	South Australia forms part of 2 round Australia tours and one Australasian tour.	<ul style="list-style-type: none"> - Fully inclusive tours (mid to high range). - Approximately 2000 pax to Australia.

UNITED KINGDOM – ONLINE

Addicted To Travel www.addictedtotravel.com	Colin Richards Co-Founder Nick Anstead Co- Founder	Online membership based community web referral operator. Offering direct lead to member operators as well as Blogs and online feedback.	Online, no brochure Current product listed <ul style="list-style-type: none"> - Nullarbor Traveller - Bookabee Tours Australia - Adventure Tours Australia - MV Expedition – River of Australia - Ozone Seafront Hotel - Rawnsley Park Eco Villas + Holiday units 	<ul style="list-style-type: none"> - Co-founders of company are former First Choice Directors. - Has only been live since September 2007. - Activity encourages community reviews of product. - Approx 400 pax to Australia. - E newsletter started in SEPT 2008.
Responsible Travel www.responsibletravel.com	Richard Skinner Sales Director	An online web only membership organisation that only promotes trips and accommodations that are run in a way that maximises the positive and minimises the negative impacts on the local community, economy and environment.	Online, no brochure Current product listed <ul style="list-style-type: none"> - Heading Bush - Nullarbor Traveller - Southern Ocean Lodge - Kangaroo Island Wilderness Tours - Bookabee Tours Australia 	<ul style="list-style-type: none"> - Must have dedicated responsible travel policy, elements to include, community, environment, economy. - Largest UK online referral website - 300,000 users each Month. - E-zine goes to 150,000 registered users each month

<p>Global Travel Market Australian Travel Market 5th Floor, Regal House 70 London Road Twickenham, TW1 3QS GB Tel: +44 870 499 9550 www.australiatravelmarket.com</p>	<p>Jess Rehor Commercial Manager</p>	<p>Australian dedicated travel search engine.</p> <p>Online buy-in web referral operator, no commission.</p> <p>In operation since Feb 2006.</p> <p>Currently building direct product links.</p>	<p>Online, no brochure Several SA product have signed up to their Monthly fee advertising structure, with direct referral to the SA operators own websites.</p>	<ul style="list-style-type: none"> - Approx 70,000 pax to Australia - SA hosted a dedicated 9 page micro site for 7 months through 2008. - E newsletter go to 120,000 each month
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IRELAND WHOLESALERS

<p>Abbey Travel 43-45 Middle Abbey St Dublin 1 IE Tel: +353 01 804 7188 www.australia.ie</p>	<p>Kathryn McCarthy Manager</p>	<p>One of the key Australian Specialists in Ireland.</p>	<p>Wrap Qantas Holidays brochure</p>	<ul style="list-style-type: none"> - Looking to have a stronger focus on South Australia in the future.
<p>Austravel Ireland 18-19 Duke Street Dublin 2 IE Tel:+ 353 01 642 7000 www.austravel.ie</p>	<p>Ciara Cocoran Marketing Manager</p> <p>Gemma Fee Senior Travel Designer</p>	<p>One Retail store of the UK brand in Dublin. They share retail space with other TUI brands, Crystal Ski, American holidays and Tropical Places</p>	<p>Product as per Austravel UK brochure</p>	<ul style="list-style-type: none"> - Looking to cross train all brands in Dublin office to sell each other. - Marketing decisions now made in Ireland - Send approx 3,000 pax to Australia each year
<p>Club Travel 30 Lower Abbey Street Dublin 1 IE Tel: +353 01 500 5503 www.clubtravel.ie www.australianholidays.ie</p>	<p>Aine Whelan Inclusive Tour Manager</p> <p>Joanna Kavanagh Australian Holidays Manager</p>	<p>Club Travel is the largest Irish Travel Agent employing 90 staff. As a consolidator they represent 55 airlines. Are rapidly acquiring other companies including Australian Specialist Agency and Student Travel Agency.</p>	<p>Recently produced brochure, copies not yet received.</p>	<ul style="list-style-type: none"> - Send approx 7,000 pax to Australia per year. - Mainly flights only and group tours with AAT kings
<p>Joe Walsh Tours 8-11 Lower Baggot Street Dublin 2 IE Tel: +353 01 241 0800 www.joewalshstours.ie</p>	<p>Alana Ware Marketing Manager</p>	<p>Tour Operation program to South East Asia, Caribbean, Australia & New Zealand. Flight only consolidation to Asia and Australia/New Zealand. Focus on high end FIT and</p>	<p>New brochure currently being produced, currently running form 2007-2008 Brochure.</p>	<ul style="list-style-type: none"> - Approximately 500 pax to Australia a year.

		honeymoon market.		
USIT 19-21 Aston Quay O'Connell Bridge Dublin 2 IE Tel: +353 01 602 1733 www.usit.ie	Dearbhla O'Brien Commercial Director Lisa O'Regan, Marketing Manager	Specialist in Student, Youth & Independent Travel for Europe, USA & Longhaul. USIT also cater for groups, adults & family bookings. USIT is Ireland's biggest student travel company with 21 branches in the Republic and Northern Ireland.	<ul style="list-style-type: none"> - Groovy Grape – Boomerang tour - Campwild Adventures – Kangaroo Island Tour - Nullarbor Traveller – Australian Camping Adventures. - Adventure Tours Australia 	<ul style="list-style-type: none"> - Approx 10,000 pax to Australia per year.

BENELUX - WHOLESALERS

Aussie Tours Sint-Jansstraat78 B-8840 Staden, Belgium Tel: +32 51705611 www.aussietours.be	Product Director Els Verhoest	Direct wholesaler specialising in Australia, New Zealand and the South Pacific for Flemish Belgium. Main focus on the major FIT market, moderate to upmarket. They also offer all inclusive, small and upmarket Dutch and Belgium guided group tours.	Brochure: <ul style="list-style-type: none"> - Rydges South Park - North Adelaide Heritage Group (Fire Station) - Hilton Adelaide - Majestic Roof Garden Hotel - Stamford Grand - Oaks Plaza Pier - Novotel Barossa Valley Resort - Jacobs Creek Retreat - The Louise - Clare Country Club - Kangaroo Island Lodge - Ozone Seafront Hotel - Kangaroo Island Seafront Hotel - Kangaroo Island Wilderness Retreat - Rawnsley Park Eco Villas - Wilpena Pound Resort - Desert Cave Hotel - A Taste of South Australia - Kangaroo Island Sealink, - Banksia Adventures - Exceptional KI - Nullarbor Traveller - Ecotrek - Adventure Tours Australia. - Self drive – MEL-ADL, SYD-ADL, ADL-DRW 	<ul style="list-style-type: none"> - 2500 Pax per year - 100% Australian content. - South Australia very well represented in brochure
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			<ul style="list-style-type: none"> - Greyhound - Indian Pacific, The Ghan 	
<p>Barron Travel Hinthamerstraat 100's- Hertogenbosch 5211 MS NL Tel: +31 073 548 22 25 www.barrontravel.com</p> <p>Wereldcontact Reizen De Molen 61 Houten 3995 AW Netherlands TEL: + 31 343 530 511 www.wereldcontact.nl</p>	<p>Greta Bal Senior Product Manager</p> <p>Philip Evers Wereldcontact -Product Manager</p>	<p>Direct-seller to high end product with 3 offices throughout Holland. Part of the larger ITG group That has now purchased 2 more Australian focused companies - group tour specialist Wereldcontact Reizen and online company, Travelaustralia.</p>	<p>Barron Brochure:</p> <ul style="list-style-type: none"> - Rendezvous Allegra - North Adelaide Heritage Group - Kangaroo Island Wilderness Retreat - The Lousie - Rawnsley Park Eco Villa's - Prairie Hotel - Majestic Roof Garden - A Taste of South Australia - Barossa Day tour - Temptation Sailing - Spirit of the Coorong Cruises - Nullarbor Traveller - Kangaroo Island Wilderness Tours - Gawler Ranges Wilderness Safaris - Great Australian Outback Cattle Drive - Adventure Tours Australia - Self-drive: Mel to Adl, Explorers Way, Syd to Adl - Indian Pacific, The Ghan. <p>Note: new brochure due out in Jan 2009</p>	<p>Barron Travel</p> <ul style="list-style-type: none"> - 100% Australian content in brochure. - 2000 pax to Australia per year. - Self Drive itineraries and simplicity of packaging is attractive. <p>Wereldcontact Reizen</p> <ul style="list-style-type: none"> - 2500 Pax to Australia - Mix of group tours and FIT product on offer
<p>Boomerang Reizen Nieuwe Parklaan 17 Den Haag 2597 LA NL Tel: +31 070 3228 653 www.boomerand-reizen.nl</p>	<p>Edwin Hessing General Manager</p>	<p>Established arm of the German brand, opened another office in the Netherlands in 2003.</p>	<p>Brochure:</p> <ul style="list-style-type: none"> - Hilton Adelaide - Hotel Grand Chancellor - Stamford Grand Adelaide - Fire Station Inn (NAHG) - Breakfree Director's Studios - Desert Cave Hotel - Mud Hut Motel - Wilpena Pound Resort - Prairie Hotel - Standpipe Gold Motor Inn - Wirraminna Station - Cottages of Goolwa - Lawley Farm – Barossa - Barossa Weintal - Chardonnay Lodge - Kangaroo Island Wilderness Retreat - Kangaroo Island Lodge 	<ul style="list-style-type: none"> - Caters for mainstream and niche, including adventure options - Great supporters of SA. - Own inbound office in Sydney. - First Australian and New Zealand dedicated brochure produced from the Netherlands - Good, high yielding bookings - Approximately 1,500 pax per year.

			<ul style="list-style-type: none"> - Ozone Seafront Hotel - Poltalloch Station - Ann's Place - Spirit of the Coorong Cruises - Kangaroo Island Wilderness Tours - KI Sealink - Proud Australia – 3 Day Murray River Cruise. - Nullarbor Traveller - Greyhound - The Ghan, Indian Pacific 	
QAS Vijzelgracht 13 Amsterdam 1017 HM NL Tel: +31 20 683 8471 www.qasholidays.nl	Sven Dijkstra Director	GSA for Qantas Holidays in the Netherlands and no. 1 wholesaler for flights to Australia from Holland.	Brochure: <ul style="list-style-type: none"> - Rendezvous Allegra Hotel - Medina Grand Adelaide Treasury - Kangaroo Island Seafront - Freedom Adelaide Meridien - Wilpena Pound Resort - Prairie Hotel - Thorn Park Country House - Self Drive: Adelaide – Perth, Sydney – Adelaide, Adelaide – Perth, - Kangaroo Island Sealink 	<ul style="list-style-type: none"> - Product is higher-end and has up-market clientele. - Approx. 3,500 to Australia. - Qantas Holidays or Goway.
Kuoni Entrada 211-214 Amsterdam 1001 Tel: +31 020 398 9292 www.kuoni.nl	Petrel van Bronkhorst Product Manager	Sell to the clients via travel agencies or direct and via the internet (Net Vacations). African Holidays is a subsidiary.	Brochure: <ul style="list-style-type: none"> - Mecure Grosvenor - Holiday Inn Hindley - Rendezvous Allegra - Grayline - KI Odysseys - APT - The Ghan, Indian Pacific 	<ul style="list-style-type: none"> - 70% Australian content in brochure. - 3,000 pax to Australia per year. - Good product – developing new SA programmes. Strong on self-drive components. - ITO is ATS Pacific. - Perennial winner of best Operator to Australia from Dutch tourism Awards
Pacific Island Travel Herengracht 495 Amsterdam N-1017 Tel: +31 020 638 7855 www.pacificislandtravel.com	Rob Kusters Director	One of the leading specialists to Australasia from the Dutch market.	Brochure: <ul style="list-style-type: none"> - Rydges South Park Adelaide, - North Adelaide Heritage Group - Hilton Adelaide - Majestic Roof Garden Hotel - Stamford Grand Adelaide - Oaks Plaza Pier 	<ul style="list-style-type: none"> - Combined Australia/New Zealand brochure, 60% dedicated to Australia. - 2,500 pax per year

			<ul style="list-style-type: none"> - Novotel Barossa Valley Resorte - Jacobs Creek Retreat - The Louise - Clare Country Club - Thorn Park Country House. - Kangaroo Island Lodge - Ozone Seafront Hotel - Kangaroo Island Seafront Hotel - Kangaroo Island Wilderness Retreat. - Comfort Inn Port Augusta - Wilpena Pound Resort - Desert Cave Hotel - Melaleuca Motel & Apartments - Poltalloch Station Farm Stay - Russells Camp Farm Stay - A Taste of South Australia - Kangaroo Island Sealink - Banksia Adventures - Indian Pacific, The Ghan 	
<p>Tasman Travel Postbus 40 Harlingen N-8860 AA NL Tel: +31 517 430068 www.tasmantravel.nl</p>	<p>Mariette Hermans Product Manager</p>	<p>Best of the South Pacific Group. Target Market is self-drive independent travellers in mid 40 plus.</p>	<p>Brochure:</p> <ul style="list-style-type: none"> - Breakfree Directors Studios - The Chifley South Terrace - Medina Grand Treasury - Rendezvous Allegra - Oaks Embassy - Stamford Grand Glenelg - Nomads - MV Expedition - Spirit of the Coorong Cruises - Portee Station - Exceptional KI - KI Sealink - Gawler Ranges Wilderness Safaris - Banksia Adventures - Kangaroo Island Lodge - Magic Tours - Wilpena Pound Resort - Nullarbor Traveller 	<ul style="list-style-type: none"> - 100% Australian content. - South Australia very well represented in brochure. - Good distribution network plus ability to negotiate rates.

NORDIC WHOLESALERS

<p>Australiareiser Oevre Slottsgate 17, 6. etg Oslo 157, Norway Tel: + 47 23 89 68 29 www.australiareiser.no</p>	<p>Rolf Kjeseth General Manager</p> <p>Eirik Solen Product Manager</p>	<p>Retail facing tour operator in Sweden and Norway. Has grown from 25 staff in 2.5 years. Looking to open 2nd Swedish shop and potentially in Denmark.</p>	<p>Brochure:</p> <ul style="list-style-type: none"> - Breakfree Directors Studio - Breakfree on Hindley - Hyatt Regency Adelaide - Oaks Horizons - All Seasons Adelaide - Mercure Grosvenor - Holiday Inn Adelaide - Barossa Valley Wineries - Adelaide City Tour - Kangaroo Island Highlights - Kangaroo Island in Style - Captain Cook Cruises – Wetlands Discovery Cruise - The Ghan, Indian Pacific 	<ul style="list-style-type: none"> - 4,000 pax to Australia. - Targets families and high yielding individuals. - ITO is ATS - Also wrap ATS luxury brochure.
<p>My Planet Hannibal Marco-Polo Borgergade 16 Copenhagen K DK-1300 Tel: +45 033 76 67 00 www.myplanet.com www.hannibal.dk www.marcopolo.dk</p>	<p>Winnie Sorensen Assistant Product Manager</p>	<p>My Planet Major Danish Market Travel provider. Have recently lost market share in Sweden. Direct sell to public – also via Internet and friendship societies.</p> <p>Hannibal Marco-Polo Mainly tailor made itineraries aimed at luxury market & groups with Danish speaking guides. Market is 40+ - general touring, high yield</p>	<p>My Planet Brochure:</p> <ul style="list-style-type: none"> - Fire Station Inn – NAHG - Abbotsford Country House - Medina Grand Adelaide Treasury - Novotel Barossa Valley Resort, - Saville City Suites - Rawnsley Park Station - Wilpena Pound Resort - A Night to Remember – Banksia Adventures - MV Expedition, Rivers of Australia - Temptation Sailing - Bookabee <p>Hannibal/Marco Polo Brochure:</p> <ul style="list-style-type: none"> - Holiday Inn Adelaide - Hyatt Regency Adelaide - Breakfree on Hindley - North Adelaide Heritage Group - Hilton Adelaide - Novotel Barossa Valley Resort - The Louise - Desert Cave Hotel - Wilpena Pound Resort - Prairie Hotel - Stranraer Homestead - Kangaroo Island Seafront 	<p>My Planet</p> <ul style="list-style-type: none"> - 8,000 pax per year. - ITO is AOT. <p>Hannibal Marco-Polo</p> <ul style="list-style-type: none"> - Approx 1500 pax to Australia per year. - ITO is now AOT - They have a good selection of South Australian product and are a big supporter of SA.

			<ul style="list-style-type: none"> - Portee Station - APT/KI Odysseys - MV Expedition – River of Australia Expeditions - Gawler Ranges Wilderness Safaris - Banksia Adventures - The Ghan 	
Tour Pacific Box 1090, Sundstorget 3, 3rd Floor SE-251 10 Helsingborg, Sweden Tel: +46 42 17 95 00 www.tourpacific.se	Annette Sandqvist Product Manager Lars Jonsson Managing Director	They are the GSA for Qantas Holidays. They do 65% direct sell and 35% the retail travel trade. Last year they contracted Aesia which is the second largest RTA in Sweden with 45 shop fronts throughout the country.	Do not have their own Australia Brochure of their own but do overbrand Qantas Holidays Full Programme	<ul style="list-style-type: none"> - Tour East and ATS Pacific are their ITO. - 1,300 pax to Australia per year. - They have strong agents for selling of Australia.
Nyhavn Rejser Nyhavn 12 Copenhagen DK-1051 Tel: +45 033 320320 www.nyhavn.dk	Steen Grossman Product Manager Neils Johansen Director Marketing and Production	Based in Copenhagen, Denmark. USA is their number one destination but Australia is taking a higher priority. Numbers to Australia have continued to increase.	Brochure: <ul style="list-style-type: none"> - Medina Grand Adelaide Treasury - Breakfree on Hindley - Mercure Grosvenor - Stranraer Homestead - Prairie Hotel - Peppers the Louise - Self drive package, Mel – Adl, via Kangaroo Island - The Ghan, Indian Pacific - Hertz, Kea Campers 	<ul style="list-style-type: none"> - ITO is Australia One. - Approximately 11,000 pax per year. - Australia is 2nd top selling destination for Nyhavn with 1,500 pax per year