

Overseas Travel Report – November 2022

Chief Executive and public sector employees

No of Travellers	Destination (Country) and Dates of Travel	Reasons for Travel	Total Cost of Travel
1	Netherlands and UK: 6 to 19 November 2022	To attend Tourism Australia’s Australia Marketplace UK/Europe event and meetings with key trade operators.	\$6,307
2	New Zealand: 14 to 18 November 2022	To undertake an assessment of four PR agencies pitching to be the SATC’s New Zealand in market PR agency. The assessment involved discussions regarding New Zealand’s media landscape, trends in media output and recent activities delivered by the agencies. In addition, a media event with key local journalists was held in Auckland, to generate increased awareness of South Australia’s tourism assets and experiences.	\$7,030
1	Monaco and Qatar: 26 November to 2 December 2022	To attend the UCI WorldTour and the Women’s WorldTour meeting.	\$6,119

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