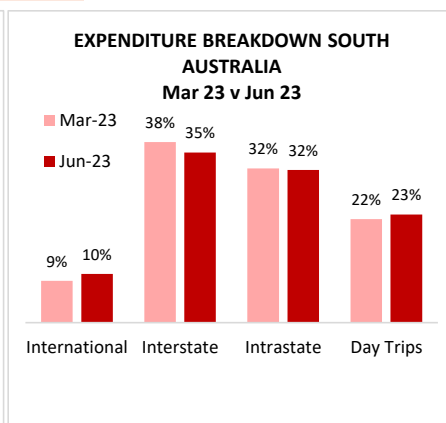
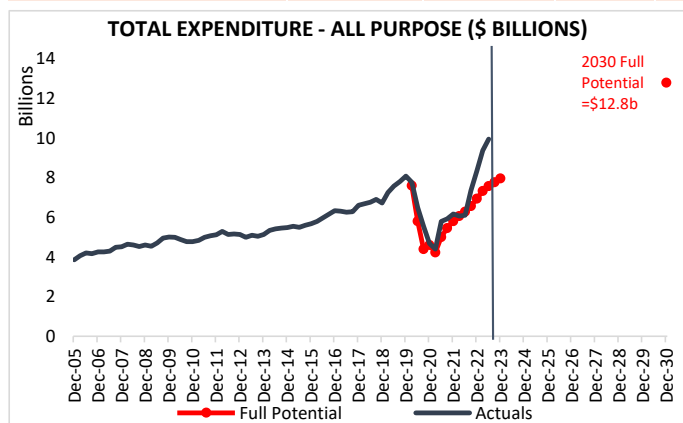


# SOUTH AUSTRALIAN VISITOR ECONOMY

Sellicks Beach, Fleurieu Peninsula



Expenditure (\$)	South Australia				Australia		
	Year Ending Mar-23	Year Ending Jun-23	Change %	Market Share	Year Ending Mar-23	Year Ending Jun-23	Change %
International (\$m)	814	1,011	↑ 24%	4.6%	18,287	21,856	↑ 20%
Interstate (\$m)	3,522	3,528	→ 0%	7.2%	49,618	49,119	↓ -1%
Intrastate (\$m)	3,007	3,165	↑ 5%	5.3%	58,486	59,176	↑ 1%
Day Trips (\$m)	2,022	2,243	↑ 11%	6.9%	31,753	32,689	↑ 3%
<b>Total Expenditure (\$m)</b>	<b>9,365</b>	<b>9,947</b>	<b>↑ 6%</b>	<b>6.1%</b>	<b>158,143</b>	<b>162,840</b>	<b>↑ 3%</b>
Adelaide (\$m)	4,897	5,251	↑ 7%	53%			
Regions (\$m)	4,468	4,697	↑ 5%	47%			



Visitors	South Australia				Australia		
	Year Ending Mar-23	Year Ending Jun-23	Change %	Market Share	Year Ending Mar-23	Year Ending Jun-23	Change %
International (000s)	286	357	↑ 25%	6.6%	4,643	5,427	↑ 17%
Interstate (000s)	2,786	2,817	↑ 1%	8.1%	35,019	34,875	→ 0%
Intrastate (000s)	4,695	4,608	↓ -2%	5.9%	79,115	78,744	→ 0%
<b>Total Overnight (000s)</b>	<b>7,767</b>	<b>7,782</b>	<b>→ 0%</b>	<b>6.7%</b>	<b>116,562</b>	<b>116,820</b>	<b>→ 0%</b>
Day Trips (000s)	14,762	15,220	↑ 3%	6.9%	215,762	219,451	↑ 2%

Nights	South Australia				Australia		
	Year Ending Mar-23	Year Ending Jun-23	Change %	Market Share	Year Ending Mar-23	Year Ending Jun-23	Change %
International (000s)	8,217	9,717	↑ 18%	5.0%	170,971	193,315	↑ 13%
Interstate (000s)	12,944	13,035	→ 1%	7.5%	176,138	173,358	↓ -2%
Intrastate (000s)	13,617	13,273	↓ -3%	5.7%	233,226	231,306	→ -1%
<b>Total Nights (000s)</b>	<b>34,778</b>	<b>36,024</b>	<b>↑ 4%</b>	<b>6.0%</b>	<b>580,335</b>	<b>597,978</b>	<b>↑ 3%</b>

Source: International and National Visitor Survey Jun 2023, [South Australian Visitor Economy Sector Plan 2030](#).

Notes: For details of the NVS methodology changes in this release please refer to <https://www.tra.gov.au/domestic/domestic-tourism-results>