

# SOUTH AUSTRALIA

## VISIT TO REGIONS



South Australia Year end June 2023

### DUE TO COVID-19 THE RESULTS ARE YEAR END JUNE 2023 AND NOT THE ANNUAL AVERAGE OVER THREE YEARS

#### VISITS (000s)

	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula	Regional SA
International overnight	11	9	5	12	22	19	24	33	6	4	6	114
Interstate overnight	81	100	42	148	125	255	68	345	93	104	77	1,159
Intrastate overnight	81	233	131	414	711	572	108	336	306	234	487	3,562
<b>Total domestic overnight</b>	<b>162</b>	<b>333</b>	<b>172</b>	<b>561</b>	<b>836</b>	<b>828</b>	<b>176</b>	<b>681</b>	<b>399</b>	<b>338</b>	<b>564</b>	<b>4,721</b>
<b>Total visitors</b>	<b>173</b>	<b>343</b>	<b>177</b>	<b>573</b>	<b>858</b>	<b>847</b>	<b>199</b>	<b>714</b>	<b>405</b>	<b>342</b>	<b>571</b>	<b>4,835</b>
<b>Domestic day trips</b>	<b>1,305</b>	<b>1,044</b>	<b>388</b>	<b>350</b>	<b>2,831</b>	<b>593</b>	<b>77</b>	<b>941</b>	<b>1,105</b>	<b>446</b>	<b>774</b>	<b>9,853</b>

#### NIGHTS (000s)

	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula	Regional SA
International nights	219	77	31	133	230	333	88	247	66	58	56	1,548
Interstate nights	334	276	119	638	532	1,288	281	891	309	369	259	5,451
Intrastate nights	184	423	244	1,417	1,894	2,347	424	850	612	647	1,453	10,540
<b>Total domestic nights</b>	<b>518</b>	<b>699</b>	<b>363</b>	<b>2,055</b>	<b>2,425</b>	<b>3,635</b>	<b>705</b>	<b>1,741</b>	<b>921</b>	<b>1,016</b>	<b>1,712</b>	<b>15,991</b>
<b>Total nights</b>	<b>737</b>	<b>775</b>	<b>394</b>	<b>2,188</b>	<b>2,655</b>	<b>3,968</b>	<b>794</b>	<b>1,988</b>	<b>987</b>	<b>1,074</b>	<b>1,768</b>	<b>17,539</b>

#### EXPENDITURE (Millions)

	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula	Regional SA
International overnight	24	11	3	11	21	14	38	7	10	1	6	148
Interstate overnight	66	81	24	156	104	306	110	188	56	93	57	1,286
Intrastate overnight	55	82	64	256	349	287	136	184	88	105	262	1,887
<b>Total domestic overnight</b>	<b>121</b>	<b>164</b>	<b>88</b>	<b>413</b>	<b>453</b>	<b>593</b>	<b>246</b>	<b>371</b>	<b>144</b>	<b>198</b>	<b>319</b>	<b>3,173</b>
<b>Domestic day trip</b>	<b>128</b>	<b>129</b>	<b>40</b>	<b>71</b>	<b>359</b>	<b>83</b>	<b>10</b>	<b>187</b>	<b>149</b>	<b>60</b>	<b>159</b>	<b>1,375</b>
<b>Total expenditure</b>	<b>272</b>	<b>304</b>	<b>132</b>	<b>495</b>	<b>834</b>	<b>690</b>	<b>294</b>	<b>565</b>	<b>303</b>	<b>259</b>	<b>484</b>	<b>4,697</b>

#### Notes:

- Components may add to more than the total number of visitors as visitors visit more than one region.
- Information in this report is sourced from sample surveys, and as with all sample surveys, estimates are subject to sampling variability and caution is required when interpreting these results.
- Figures may not sum to total due to rounding.
- For details of the NVS methodology changes in this release please refer to <https://www.tra.gov.au/domestic/domestic-tourism-results>

#### Sources:

- Travel by Australians – year end Jun 2023. Results of the National Visitor Survey, Tourism Research Australia, Canberra.
- International Visitors in Australia – year end Jun 2023 results of the International Visitor Survey, Tourism Research Australia, Canberra.